



WASATCH FRONT REGIONAL COUNCIL

MINUTES
WFRC || Wasatch Front Economic Development District
June 12, 2025

Wasatch Front Economic Development District Meeting was held [virtually only] at WFRC Office, 41 N Rio Grande Street, Salt Lake City and via Zoom.

1. Introductions & Consent Agenda [00:00:05]

Commissioner Gage Froerer, Chair, called the meeting to order at 1:30pm, welcomed the committee, and excused Vice Chair Mayor Debbie Winn. [00:01:20] Attendees joining the call were read into the record.

a. ACTION: Minutes of the WFEDD Meeting held March 13, 2025 [00:00:40] Commissioner Froerer entertained a motion to approve the minutes of the WFEDD meeting held in March. A motion was made by Mayor Kelly Bush, and seconded by Mr. Michael Moore, that the minutes of the meeting be approved without changes. Motion carried unanimously.

2. Chair Report [00:02:50]

Commissioner Froerer indicated that several partners are continuing to work on their strategic plans, visions, and goals for the upcoming year. The WFEDD is progressing on the strategic anchors outlined in the Comprehensive Economic Development Strategy. Staff is currently gathering data to generate an annual report for the committee.

3. Public Comment [00:04:10]

Commissioner Froerer opened the meeting for public comment. There were no public comments.

4. What Are Site Selectors Looking For? [00:04:24] *Key Strategy II: Economic Development Capacity - Assist the Development of an Economic Development Professional Network*

Commissioner Froerer turned the time to Marcia White, WFRC's Regional Economic Development Director, who provided an introduction on the topic via a Slido interactive session, and then led a discussion focused on understanding the perspective of site selectors when they are vetting municipalities for business relocation or expansion.

5. Laura Hanson, Senior Advisor for Long Range Planning, Utah Governor's Office - State of Utah Housing Plan. Built Here [00:33:04] *Key Strategy I: Promote City and Town Centers - Provide Resources to Support the Development of City and Town Centers*

Commissioner Froerer introduced Laura Hanson, Senior Advisor for Long Range Planning, Utah Governor's Office. Ms. Hanson presented on the rollout of the "Built Here" initiative. The importance of the initiative for the State's health and economic growth was emphasized.

6. Michael Moore, NH-IV, DAF, Director of Staff, 75th Air Base Wing - Economic Impact of Hill Air Force Base [01:00:00] *Key Strategy II: Economic Development Capacity - Support the Region's Counties*

Commissioner Froerer introduced Michael Moore, Director of Staff, 75th Air Base Wing at Hill Air Force Base. Mr. Moore discussed the importance of the collaboration needed between the 75th Air Base Wing and the surrounding communities. The significant economic impact of HAFB on the State of Utah was highlighted.

7. Other Business and Adjournment [01:39:00]

Commissioner Froerer asked if there were any other items of business to bring before the group. As nothing was brought forward, the meeting was adjourned at 3:10pm.

A recording of this meeting, as well as meeting packet materials, may be found on the WFRC website at www.wfrc.org

2025 EDD Board - COG Appointments			Present	Others in Attendance
DAVIS COUNTY				Laura Hansen, GOPB
Member -	Dave Maughan	Davis County, Syracuse Mayor	Yes	Greg Bisping-EDCUtah
Alternate -	John Crofts	Davis County Commission	No	Eric Gibson-Better City
MORGAN COUNTY				Silvia Castro
Member -	Raelene Blocker	Morgan County Commission	No	Sherry Stevens
Alternate -	Blaine Fackrell	Morgan County Commission	Yes	Stephen Smith
SALT LAKE COUNTY				Michelle Larsen
Member -	Karen Lang	Salt Lake County, West Valley City Mayor	Yes	
Alternate -	Kelly Bush	Salt Lake County, Kearns Mayor	Yes	
TOOELE COUNTY				WFRC Staff:
Member -	Debbie Winn	Tooele County, Tooele City Mayor	No	Marcia White
Alternate -	Tye Hoffmann	Tooele County Council	No	Meg Padjen
WEBER COUNTY				Andrew Gruber
Member -	Gage Froerer	Weber County Commission	Yes	Ted Knowlton
Alternate -	S. Neal Berube	Weber County, North Ogden Mayor	No	Byron Head
State, Non-Governmental and Other members				Matt Ryan
Member -	Ryan Starks	Governors Office of Economic Opportunity	No	Miranda Jones Cox
Alternate -	Benjamin Hart	Utah Inland Port Authority	No	Johnnae Nardone
Member -	Shaleane Gee	Zions Bank	No	Marian Florence
Alternate -	Shannon Ellsworth	Rio Tinto	Yes	Chay Mosqueda
Member -	Mary Catherine Perry	Salt Lake Chamber	Yes	Rosie Hernandez
Alternate -	Scott Cuthbertson	EDCUtah	No	Andrea Pearson
Member -	Brad Mortensen	Weber State	Yes	
Alternate -	Paul Hacking	Tooele Technical College	No	
Member -	Jimmy Mcdonough	Talent Ready Utah	No	
Alternate -	Darin Brush	Davis Technical College	Yes	
Member -	Bryce Wurtsbaugh	Suazo Business Center	Yes	
Alternate -	Julie Johnson	United Way of Northern Utah	No	
Member -	Kent Andersen	Davis County	No	
Alternate -	Chanel Flores	Davis County	Yes	
Member -	Dina Blaes	Salt Lake County	No	
Alternate -	Kersten Swinyard	Salt Lake County	Yes	
Member -	Rachelle Custer	Tooele County	Yes	
Alternate -				
Member -	Stephanie Russell	Weber County	No	
Alternate -	Chris Roybal	Northern Utah EDC	No	
Member -	Kate Becker	Morgan County	No	
Alternate -	Shawn Milne	Cache County	Yes	
Member -	Sara Toliver	Visit Ogden	No	
Alternate -	Chris Sloan	Group 1 Real Estate	Yes	
Member -	Nicolas Fritz	Intermountain Healthcare	Yes	
Alternate -	Gwendolyn Kervin	Department of Workforce Services	Yes	
Member -	Michael Moore	Hill Airforce Base	Yes	

