

WASATCH FRONT REGIONAL COUNCIL

DRAFT

MINUTES
WFRC || Wasatch Front Economic Development District
June 11, 2026

Wasatch Front Economic Development District Meeting was held at WFRC Office, 41 N Rio Grande Street, Salt Lake City and via Zoom.

1. Introductions & Consent Agenda [00:00:09]

Mary Catherine Perry, Vice President, Public Policy and Government Affairs with the Salt Lake Chamber and WFEDD Co-Chair, called the meeting to order at 1:31pm and welcomed the committee. Introductions were made around the room, and online.

a. ACTION: Minutes of the WFEDD Meeting held March 12, 2026 [00:02:11]

Ms. Perry entertained a motion to approve the minutes of the WFEDD meeting held on March 12, 2026. A motion was made by Mayor Dave Maughan, and seconded by Rachelle Custer, that the minutes of the meeting be approved without changes. Motion carried unanimously.

2. Chair Report [00:02:58]

Ms. Perry noted that another meeting facilitated by WFRC, the Regional Growth Committee (RGC), recently convened where there was a good discussion about water use and how it relates to urban growth and development patterns. It is important to consider the correlation between water use and economic development, as we look at future transportation planning. Ms. Perry also reminded the group that there are other meetings listed at the bottom of the agenda that everyone is welcome to attend.

3. Public Comment [00:05:42]

Ms. Perry opened the meeting for public comment. There were no comments made by the public.

4. Public-Private Partnerships - Wendy Leonelli, Vice President of Operations, and Jake Wood, Managing Director of Affordable Housing, J Fisher Companies [00:05:55]

A1. Host best-practice workshops for planners, community leaders, developers, and economic developers to share the Region's vision and demonstrate compelling reasons to change development patterns to align with the Wasatch Choice Vision.

B4. Educate cities and counties about funding opportunities, capital assets, and the development of community reinvestment areas.

Ms. Perry welcomed Wendy Leonelli, and Jake Wood, from J Fisher Companies, who gave an informational presentation on Public-Private Partnerships. Cities and counties have tight budgets, infrastructure needs, and housing pressures and many view building public-private partnership as a way to be innovative in funding housing needs, infrastructure, and redevelopment.

5. Opportunity Zones 2.0 - Lance Soffe, Director of Targeted Industries, Governor's Office of Economic Development [00:54:15]

B4. Educate cities and counties about funding opportunities, capital assets, and the development of community reinvestment areas.

Ms. Perry then turned the time to Lance Soffe with the Governor's Office of Economic Development. Mr. Soffe has been tasked to work with the cities and counties about the upcoming opportunity zones 2.0 tract designations. These are federally designated areas intended to attract private development in lower income communities.

6. Other Business and Adjournment [01:19:53]

Ms. Perry thanked the presenters again and noted that the next WFEDD meeting will be held on Thursday, September 10, 2026. The meeting concluded at 2:51pm.

A recording of this meeting, as well as any meeting packet materials, may be found on the WFRC website at www.wfrc.utah.gov.

Wasatch Front Economic Development District (WFEDD)

2026 EDD Board - COG Appointments	Present	Others in Attendance
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DAVIS COUNTY				John Crofts, Davis Co Commissioner
Member -	Dave Maughan, Mayor	Syracuse	Yes	Wendy Leonelli, J. Fisher
Alternate -	Clark Wilkinson, Mayor	Centerville	Yes	Jake Wood, J. Fisher
MORGAN COUNTY				Trent Thompson, EDA
Member -	Raelene Blocker, Commissioner (Vice Chair)	Morgan County	Yes	Eric Gibson, Ogden City
Alternate -	Blaine Fackrell, Commissioner	Morgan County	Yes	Tiffany Snider
SALT LAKE COUNTY				Ryan Mecham, Sandy
Member -	Monica Zoltanski, Mayor	Sandy	Yes	Trina Kittleson, Better City
Alternate -	Tish Buroker, Mayor	Riverton	Yes	Elvon Farrell
TOOELE COUNTY				Karol Patterson, MAG
Member -	Jake Thomas, Councilmember	Grantsville City	No	Michael Parker
Alternate -	Tye Hoffmann, Councilmember	Tooele County	No	Bryce Wurtsbaugh
WEBER COUNTY				Sherry Stevens
Member -	Gage Froerer, Commissioner (Chair)	Weber County	No	
Alternate -	Steven Gibson, Mayor	Pleasant View	No	
State, Non-Governmental and Other members				WFRC Staff:
Member -	Lance Soffe	Gov Office of Economic Opportunity	Yes	Marcia White
Alternate -	Stephen Smith	Utah Inland Port Authority	Yes	Andrew Gruber
Member -	Nicole Cottle	UTOPIA Fiber	No	Miranda Jones Cox
Alternate -	Shannon Ellsworth	Rio Tinto	Yes	Sarah Lawless
Member -	Mary Catherine Perry (Co-Chair)	Salt Lake Chamber	Yes	Hugh Van Wagenen
Alternate -	Greg Bisping	EDC Utah	No	Madison Aviles
Member -	James Taylor	Weber State University	Yes	Johnnae Nardone
Alternate -		Tooele Technical College	No	Rosie Hernandez
Member -	Jimmy McDonough	Talent Ready Utah	Yes	Andrea Pearson
Alternate -	Darin Brush	Davis Technical College	No	
Member -	Silvia Castro	Suazo Business Center	No	
Alternate -	Julie Johnson	United Way of Northern Utah	Yes	
Member -	Kent Andersen	Davis County	No	
Alternate -			No	
Member -	Lauren Littlefield	Salt Lake County	No	
Alternate -	Kersten Swinyard	Salt Lake County	No	
Member -	Rachelle Custer	Tooele County	Yes	
Alternate -	Laura Vernon	Utah Division of Water Resources	No	
Member -	Stephanie Russell	Weber County	Yes	
Alternate -	Chris Roybal	Northern Utah Economic Alliance	No	
Member -	Kate Becker	Morgan County	Yes	
Alternate -	Shawn Milne	Bear River Association of Governments	Yes	
Member -	Sara Toliver	Visit Ogden	Yes	
Alternate -	Chris Sloan	Group 1 Real Estate	No	
Member -	Nicolas Fritz	Intermountain Healthcare	No	
Alternate -	Gwendolyn Kervin	Department of Workforce Services	Yes	
Member -	Michael Moore	Hill Air Force Base	Yes	
Alternate -	Muriel Xochimitl	XFactor Strategic Communications	Yes	